#### **RESUME**

# JOHN M. BRYSON

1 July 2023

# **Present Position**

McKnight Presidential Professor Emeritus Hubert H. Humphrey Institute of Public Affairs 237 Humphrey Center University of Minnesota Minneapolis, MN 55455

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# **Degrees Awarded**

Ph.D., urban and regional planning, University of Wisconsin, Madison, 1978 M.S., urban and regional planning, University of Wisconsin, Madison, 1974 M.A., public policy and administration, University of Wisconsin, Madison, 1972 B.A., economics, Cornell University, 1969

# **Teaching, Research and Public Service Interests**

Strategic management of public and non-profit organizations
Collaboration
Leadership
Design of participation processes
Public value and public values
Organizational theory, design, behavior, development, and change

# **Awards and Honors**

2021	Routledge Prize for "outstanding contributions to public management research" from the International Research Society for Public Management.
2020	John Gaus Award "for a lifetime of exemplary scholarship in the joint tradition of political science and public administration" from the Public Policy and Public Administration Divisions of the American Political Science Association.
2019	Keith G. Provan Award for "outstanding contributions to empirical theory" (jointly with Barbara C. Crosby) from the Public and Nonprofit Division of the Academy of Management
2019	Jan Kooiman Prize for the best article in Volume 20 of <i>Public Management Review</i> . For Barbara C. Crosby and John M. Bryson (2018) Why Leadership of Public Leadership Matters: And What to Do about It. <i>Public Management Review</i> , 2018, 20(9), pp., 1265 – 1286, plus supplemental data on the journal's website.

2018 H. George Frederickson Award from the Public Management Research Association for "career contributions to the field of public management." 2017 Emerald Publishing Citation of Excellence for "one of the most highly cited and highly influential papers published in 2014 relating to the areas of Business Management, Finance. Accounting, Economics and Marketing." For Bryson, Crosby and Bloomberg (2014) Public Value Governance: Moving Beyond Traditional Public Administration and the New Public Management, *Public Administration Review*, 74(4), pp. 445-456. 2017 2015 Book of the Year Award from the Section on Public Administration Research of the American Society for Public Administration, for Bryson, Crosby and Bloomberg, eds., Public Value and Public Administration. Washington, DC: Georgetown University Press, 2015. 2016 Contributor to an encyclopedia that won two American Publishers Association PROSE Awards – one for Excellence in Reference Works; the other for Multi-Volume Reference – Humanities and Social Sciences. For John M. Bryson. Strategic Planning for Public and Nonprofit Organizations, in the International Encyclopedia of the Social and Behavioral Sciences, 2<sup>nd</sup> edition, Oxford: Elsevier, 2015. 2015 Awarded Certificates of Recognition for two articles named to the list of "the 75 most influential articles published in Public Administration Review since its inception in 1940." For "Designing and Implementing Cross-Sector Collaborations: Propositions from the Literature" (2006, with Barbara C. Crosby and Melissa Middleton Stone) and "The Initiation of Strategic Planning by Governments" (1989, with William D. Roering). 2014 Delivered jointly with Barbara C. Crosby the Monroe-Paine Lecture, Truman School of Public Affairs, University of Missouri, March 6, 2014. "Public Value Governance: Moving Beyond Traditional Public Administration and New Public Management." 2011 Dwight Waldo Award from the American Society for Public Administration, given to persons who have made "outstanding contributions to the professional literature of public administration over an extended scholarly career of at least 25 years." 2008 Charles H. Levine Memorial Award for Excellence in Public Administration given jointly by the National Association of Schools of Public Affairs and the American Society for Public Administration 2008 Award for Excellence in Historic Preservation from the Centre County, Pennsylvania, **Historical Society** Named McKnight Presidential Professor of Planning and Public Affairs at the University of 2007 Minnesota 2006 Distinguished Research Award given jointly by the National Association of Schools of Public Affairs and Administration and the American Society for Public Administration

Name chosen for inscription on the University of Minnesota Scholars Walk

2006

2006 Best Conference Paper, Management Education and Development Division, 66th Annual Conference of the Academy of Management, Atlanta, GA, August 2006 (with Fran Ackermann and Colin Eden) 2005 Elected Fellow, National Academy of Public Administration 2005 Award for Best Article in Volume 6 (2004) of *Public Management Review*; for "What To Do When Stakeholders Matter: Stakeholder Identification and Analysis Techniques." The article has been the most-downloaded article from the journal since it was published. 2004 Contributor to book named an Outstanding Academic Title by the Association of College and Research Libraries. For John M. Bryson, Strategic Planning and Management, in B. Guy Peters and Jon Pierre, eds., Handbook of Public Administration, London: Sage, 2003. 1997 Award for Best Book of 1995 from the Public and Nonprofit Division of the Academy of Management. For Strategic Planning for Public and Nonprofit Organizations, 2<sup>nd</sup> Edition 1994 Award for Best Book of 1992 from the Public and Nonprofit Division of the Academy of Management; for *Leadership for the Common Good* (with Barbara C. Crosby) 1993 Terry McAdam Award for the book published in 1992 that made "the most outstanding contribution to the advancement of the nonprofit sector" from the Nonprofit Management Association, now the Alliance for Nonprofit Management. For Leadership for the Common Good (with Barbara C. Crosby) 1991 Contributor to book that was a finalist for the 1991 George W. Terry Best Book Award given by the Academy of Management. For John M. Bryson and William D. Roering. Mobilizing Innovation Efforts: The Case of Government Strategic Planning, in A. Van de Ven, et al., Research on the Management of Innovation. Cambridge, Ballinger, 1989 1989-90 Chair, Public Sector Division, Academy of Management 1990 Chester Rapkin Award for the best article in Volume 9 (1989-90) of the Journal of Planning Education and Research; for "Influences of Context and Process on Project Planning Success (with Philip Bromiley and Yoon Soo Jung) 1989 Award for Best Book of 1988 from the Editorial Board of Armed Forces Comptroller, the Journal of the American Society of Military Comptrollers; for Strategic Planning for Public and Nonprofit Organizations. 1989 Contributor to book awarded an Honorable Mention in the Business and Management Category of the 1989 Professional and Scholarly Publications Awards given by the Association of American Publishers. For John M. Bryson and William D. Roering. Mobilizing Innovation Efforts: The Case of Government Strategic Planning, in A. Van de Ven, et al., Research on the Management of Innovation. Cambridge, Ballinger, 1989 1988-89 Program Chair, Public Sector Division, Academy of Management 1988 Award for Best Article in Volume 53 (1987) of the Journal of the American Planning Association; for "Applying Private Sector Strategic Planning to the Public

1983	Best Paper Award, Public Sector Division, 43rd Annual Meeting of the Academy of Management, Dallas, TX, August, 1983 (with Kimberly B. Boal)
1982-3	President, Minnesota Chapter, American Society for Public Administration
1982	Named Emerging Scholar of the Year at the University of Minnesota by the Honor Society of Phi Kappa Phi
1981	Finalist, Annual International Prize Competition for the Most Original New Idea in Organizational Analysis and Design, sponsored by The Institute for Management Science
1980	Named to Outstanding Young Men in America
1978	General Electric Award for Outstanding Research in Strategic Planning from the Academy of Management
1978	American Institute of Planners Outstanding Ph.D. Student Award
1976-77	Henry J. Vilas Fellow, University of Wisconsin, Madison
1965	Pennsylvania State Senatorial Scholarship
1965	National Merit Scholar

# **Publications – Asterisks (\*) indicate peer-reviewed publications**

Sector" (with William D. Roering)

#### Books

- \*John M. Bryson, Lauren Hamilton Edwards, and David M. Van Slyke, *Toward a More Strategic View of Strategic Planning Research*. New York: Routledge, 2022. This is the book version of a special issue with the same name and with an updated introduction in *Public Management Review*, 2018, 20(3), pp. 317 443.
- \*John M. Bryson, *Strategic Planning for Public and Nonprofit Organizations*, 5<sup>th</sup> Edition, Hoboken, NJ: John Wiley and Sons, 2018.
- \*John M. Bryson, Barbara C. Crosby, and Laura Bloomberg, eds. *Public Value and Public Administration*. Washington, DC: Georgetown University Press, 2015. Named 2015 Book of the Year by the Section on Public Administration Research of the American Society for Public Administration.
- John M. Bryson, Barbara C. Crosby, and Laura Bloomberg, eds. *Creating Public Value in Practice: Advancing the Common Good in a Multi-Sector, Shared-Power, No-One-Wholly-in-Charge World.*Boca Raton, FL: CRC Press/Taylor & Francis Group, 2015.

- \*John M. Bryson, Fran Ackermann, and Colin Eden, *Visual Strategy: Strategy Mapping for Public and Nonprofit Organizations*. Hoboken, NJ: John Wiley and Sons, 2014.
- \*Paul Joyce, John M. Bryson, and Marc Holzer, eds. *Developments in Strategic and Public Management: Studies in the United States and Europe*. London and New York: Palgrave Macmillan, 2014.
- \*John M. Bryson. Strategic Planning for Public and Nonprofit Organizations, 4th Edition. San Francisco, CA: Jossey-Bass, 2011.
- \*John M. Bryson and Farnum K. Alston. *Creating Your Strategic Plan, 3rd Edition.* San Francisco, CA: Jossey-Bass, 2011.
- \*John M. Bryson, Sharon R. Anderson, and Farnum K. Alston. *Implementing and Sustaining Your Strategic Plan.* San Francisco, CA: Jossey-Bass, 2011.
- \*Barbara C. Crosby and John M. Bryson, *Leadership for the Common Good, Second Edition*. San Francisco, CA: 2005.
- \*John M. Bryson, Strategic Planning for Public and Nonprofit Organizations, Third Edition. San Francisco, CA: Jossey-Bass, 2004.
  - -- Chinese language edition published by Peking University Press, 2010
- \*John M. Bryson and Farnum K. Alston, *Creating and Implementing Your Strategic Plan, Second Edition*. San Francisco, CA: Jossey-Bass, 2004.
- John M. Bryson, Fran Ackermann, Colin Eden, and Charles B. Finn, *Visible Thinking: Unlocking Causal Mapping for Practical Business Results*. Chichester, England: John Wiley, 2004.
- John M. Bryson, ed., *Strategic Management in Public and Voluntary Services A Reader*. Oxford England: Elsevier Science Ltd., 1999.
- \*John M. Bryson and Farnum K. Alston, *Creating and Implementing Your Strategic Plan*. San Francisco, CA: Jossey-Bass, 1996.
- \*John M. Bryson, *Strategic Planning for Public and Nonprofit Organizations, Revised Edition*. San Francisco, CA: Jossey-Bass, 1995. This book was named the Best Book of 1995 by the Public And Nonprofit Division of the Academy of Management.
  - -- Romanian language edition published in 2002 in Bucharest by Editura ARC.
- John M. Bryson, ed., *Strategic Planning for Public Service and Non-Profit Organizations*. Tarrytown, NY: Pergamon Press, 1993.
- \*John M. Bryson and Barbara C. Crosby, *Leadership for The Common Good -- Tackling Public Problems in a Shared-Power World.* San Francisco, CA: Jossey-Bass, 1992. This book was given the 1993 Terry McAdam Award for "outstanding contribution to the advancement of the nonprofit sector" from the Nonprofit Management Association; and also was named the Best Book of 1992 by the Public and Nonprofit Division of the Academy of Management.

- John M. Bryson and Robert C. Einsweiler, eds., *Shared Power: What Is It? How Does It Work? How Can We Make It Work Better?* Lanham, MD: University Press of America, 1991.
- \*John M. Bryson, Strategic Planning to Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement. San Francisco, CA: Jossey Bass, 1988. This book was named Best Book of 1988 by the Editorial Board of Armed Forces Comptroller.
- John M. Bryson and Robert C. Einsweiler, eds. *Strategic Planning -- Threats and Opportunities for Planners*. Chicago, IL and Washington, D.C.: The Planners' Press of the American Planning Association, 1988.
- Carol Sivage, John M. Bryson and Kathy Okun, *Politics, Power and Personality: The Role of Deans in Dean's Grant Projects*, Minneapolis, MN: University of MN, College of Education, Department of Psychoeducational Studies, National Support Systems Project, 1982. Distributed by the American Association of Colleges of Teacher Education, Washington, D.C.

# **Edited Special Issues and Symposia**

- \*Guénola A-H. Nonet, Tobias Goessling, Rob Van Tulder, and John M. Bryson, eds., Multi-Stakeholder Engagement for the Sustainable Development Goals, *Journal of Business Ethics*, 180(4), pp. 945 1136, 2022.
- \*John M. Bryson, Lauren Hamilton Edwards, and David Van Slyke, eds., Special Issue: Toward a More Strategic View of Strategic Planning Research, *Public Management Review*, 2018, 20(3), pp. 317 443. The special issue, with a revised introduction, was published in 2022 by Routledge as *Toward a More Strategic View of Strategic Planning Research*.
- \*John M. Bryson, Barbara C. Crosby, and Laura Bloomberg, eds., Symposium: Exploring the Value of Public Value. *Public Administration Review*, 2014, 74(4), pp. 445 528.
- \*Barbara C. Crosby and John M. Bryson, Special Issue: Integrative Public Leadership. *Leadership Quarterly*, 2010, 21(2), pp. 205 338.
- \*John M. Bryson and Robert C. Einsweiler, Eds. Symposium: Strategic Planning. *Journal of the American Planning Association*, 1987, 53(1), pp. 6 69.

# Articles, Book Chapters, and Special Reports

- John M. Bryson (2023): Debate: US universities' varied approaches to social responsibility, *Public Money & Management*, DOI: 10.1080/09540962.2023.2237292. https://doi.org/10.1080/09540962.2023.2237292
- John M. Bryson, with Bill Barberg, Anne Carroll, Colin Eden, Bert George, Jose J. Gonzalez, Jessica Rochester, Laure Vandersmissen, and Bishoy Zaki, *Complex and Cross-Boundary Challenges in Government: The V https://www.businessofgovernment.org/report/addressing-complex-and-cross-boundary-challenges-government-value-strategy-mappingalue of Strategy Mapping*, Washington, DC: IBM Center for the Business of Government, 2023
  <a href="https://www.businessofgovernment.org/report/addressing-complex-and-cross-boundary-challenges-https://www.businessofgovernment.org/report/addressing-complex-and-cross-boundary-challenges-

# government-value-strategy-mapping

- John M. Bryson, Barbara C. Crosby, and Danbi Seo, Public Value Governance and Strategic Management. In Carsten Greve and Tamyko Ysa, eds. *Handbook of Strategic Public Management*. Northampton, MA: Edward Elgar, 2023.
- Stephen B. Page, Melissa Middleton Stone, John M. Bryson, and Barbara C. Crosby, "The Minnesota Urban Partnership Agreement: A Successful PPP in the USA." In Stewart Clegg, Yongjian Ke, Ganesh Devkar, Vince Mangioni, and Shankar Sankaran, eds. *Infrastructure Development: A Critical International Perspective on Value in Public-Private Partnerships*. Northampton, MA: Edward Elgar, 2023, forthcoming.
- Guénola A-H. Nonet, Tobias Goessling, Rob Van Tulder, and John M. Bryson, Multi-Stakeholder Engagement for Sustainable Development Goals: Strategic and Organizational Challenges for Principles-Based Approaches, *Journal of Business Ethics*, 180(4), pp. 945-957.2022. <a href="https://doi.org/10.1007/s10551-022-05192-0">https://doi.org/10.1007/s10551-022-05192-0</a> This is the introductory essay for a special issue on "Multi-Stakeholder Engagement for the Sustainable Development Goals."
- \*John M. Bryson, Bert George, and Danbi Seo, "Understanding Goals in Public Strategic Management: A Proposed Theoretical Framework," *Public Management Review*, 2022, Online first at: <a href="https://doi.org/10.1080/14719037.2022.2103173">https://doi.org/10.1080/14719037.2022.2103173</a>
- \*Danbi Seo and John M. Bryson, "Resource Development and Use in a Nonprofit Collaboration," *Public Performance and Management Review*, 2022. Online first at: DOI: 10.1080/15309576.2022.2075021
- John M. Bryson, Strategizing as an Organizing and Integrating Concept. In Ewan Ferlie and Eduardo Ongaro, *Strategic Management in the Public Sector: Concepts, Schools, and Contemporary Issues,* 2<sup>nd</sup> Edition. New York: Routledge, 2022, pp. 95-96.
- Kathryn S. Quick and John M. Bryson. Theories of Public Participation. In Christopher Ansell and Jacob Torfing, eds. *Handbook of Theories of Governance*, 2<sup>nd</sup> Edition. Northampton, MA: Edward Elgar, 2022, pp 158-168..
- \*John M. Bryson, Barbara C. Crosby & Danbi Seo (2022) Strategizing on behalf of social enterprises: the case of the Metropolitan Economic Development Association and Catalyst, *Public Management Review*, 24:1, 124-141, DOI: 10.1080/14719037.2020.1798128.
- \*Stephen B. Page, John M. Bryson, Barbara C. Crosby, Danbi Seo, and Melissa Middleton Stone, Ambidexterity in Cross-Sector Collaborations Involving Public Organizations. *Public Performance and Management Review*, 2021, 44(6), pp. 1160-1190. Online at: https://www.tandfonline.com/doi/full/10.1080/15309576.2021.1937243?src=
- \*John M. Bryson, Bill Barberg, Barbara C. Crosby, and Michael Quinn Patton. Leadership for Social Transformation. *Journal of Change Management*, 2021, 21(2), pp. 180-202 Online at: <a href="https://doi.org/10.1080/14697017.2021.1917492">https://doi.org/10.1080/14697017.2021.1917492</a>

- \*Sørensen, Eva., John M. Bryson, and Barbara C. Crosby, How public leaders can promote public value through co-creation. *Policy and Politics*, 2021, 49(2), pp. 267-286. Online at: <a href="https://doi.org/10.1332/030557321X16119271739728">https://doi.org/10.1332/030557321X16119271739728</a>
- John Kamensky, Chair; Lisa Blomgren Amsler, John Bryson, Anne Khademian, Carolyn Lukensmeyer, F. Stevens Redburn, Michelle Sager, Antoinette Samuel, and Kathy Stack. *Enhancing Public Governance: An Agenda for 2021 and Beyond. A report of the Working Group on Enhancing Public Governance*, commissioned as part of the National Academy of Public Administration's Election 2020 Project. Washington, DC: National Academy of Public Administration, July 2020.
- John Kamensky, Chair; Lisa Blomgren Amsler, John Bryson, Anne Khademian ,Carolyn Lukensmeyer, F. Stevens Redburn, Michelle Sager, Antoinette Samuel, and Kathy Stack. *Engaging Americans and Increasing Public Trust: An Agenda for 2021 and Beyond*. A report of the Working Group on Enhancing Public Governance, commissioned as part of the National Academy of Public Administration's Election 2020 Project. Washington, DC: National Academy of Public Administration, July 2020.
- John M. Bryson, The Future of Strategizing by Public and Nonprofit Organizations. *PS: Political Science and Politics*, 2021, 54(1), 9-18. This is the published version of the John Gaus Award Lecture at the American Political Science Association 2020 national conference.
- \* John M. Bryson and Bert George, Strategic Planning in Public Administration. In *Oxford Encyclopedia of Politics*. New York: Oxford University Press, 2020. http://doi:10.1093/acrefore/9780190228637.013.1396
- \*John M. Bryson, Barbara C. Crosby, and Danbi Seo, Using a Design Approach to Create Collaborative Governance, *Policy and Politics*, 2020, 48(1), pp. 167-189. DOI: <a href="https://doi.org/10.1332/030557319X1561369643319">https://doi.org/10.1332/030557319X1561369643319</a>
  - Reprinted in Arwin van Buren, Jenny M. Lewis, and B. Guy Peters, eds. *Policy-Making as Designing: The Added Value of Design Thinking for Public Administration and Public Policy*. Bristol, UK: Bristol University Press, 2023, forthcoming.
- John M. Bryson, Forward to Carmine Bianchi, Luis F. Luna-Reyes, and Elliot Rich, eds., *Enabling Collaborative Governance through System Modeling: Fostering Coordination in Public Policy Design and Implementation.* New York: Springer, 2020, pp. ix-xi.
- John M. Bryson, Barbara C. Crosby and Danbi Seo, Strategic Thinking in Support of Intensive and Extensive Good. In Elizabeth K. Minnich and Michael Quinn Patton, Eds., *Thought Work: Thinking, Action, and the Fate of the World.* Lanham, MD: Rowman and Littlefield Publishers, 2019, pp. 211 232.
- \* Stephen B. Page, Melissa M. Stone, John M. Bryson, and Barbara C. Crosby. Coping with Value Conflicts in Inter-Organizational Collaborations, *Perspectives on Public Management and Governance*, 2018, 1(4), pp. 239 255. Available online at: doi:10.1093/ppmgov/gvx019

- \*Barbara C. Crosby and John M. Bryson. Why Leadership of Public Leadership Research Matters: And What to Do about It. *Public Management Review*, 2018, 20(9), pp., 1265 1286. This is an invited essay. Available online in early view at: DOI: 10.1080/14719037.2017.1348731. Supplemental data table available at: doi:10.1080/14719037.2017.1348731. Winner of the 2018 Jan Kooiman Award from the International Research Society for Public Management for the best article in Volume 20 of *Public Management Review*.
- John M. Bryson, Lauren Hamilton Edwards, and David Van Slyke. Getting Strategic About Strategic Planning Research. *Public Management Review*, 2018, 20(3), pp. 317 339. This is the introductory essay for the symposium on strategic planning. To date the essay has been viewed online almost 40,000 times, making it the most-viewed article in *PMR*'s history.
- \*John M. Bryson and Lauren Hamilton Edwards, Public-Sector Strategic Planning. In Ramon Aldag, senior editor, *The Oxford Research Encyclopedia of Business and Management*, 2017. Available online at: DOI: 10.1093/acrefore/9780190224851.013.128. This was the third most-viewed article in the encyclopedia in 2019.
- \*John M. Bryson and Carissa Schively Slotterback. Strategic Spatial Planning in the United States. In Louis Albrechts, Alessandro Balducci, Jean Hillier, eds. *Situated Practices of Strategic Planning*. London: Routledge, 2017, pp. 117-134
- —\*John M. Bryson, Alessandro Sancino, John Benington, and Eva Sørensen. Toward a Multi-Actor Theory of Public Value Creation. *Public Management Review*, 2017, 19(5) pp. 640–654. DOI: 10.1080/14719037.2016.1192164
- \*John M. Bryson, Fran Ackermann, and Colin Eden. Discovering Collaborative Advantage: The Contributions of Goal Categories and Visual Strategy Mapping. *Public Administration Review*, 2016, 76(6), pp. 912–925.
- John M. Bryson, The Strategy Change Cycle: An Effective Strategic Planning Approach for Nonprofit Organizations. In D. R. Renz (Ed.), *Jossey-Bass Handbook of Nonprofit Leadership and Management*, *4th Edition*, San Francisco, CA: Jossey-Bass, 2016, pp. 240-273.
- \*Kathryn S. Quick and John M. Bryson. Theories of Public Participation. In Christopher Ansell and Jacob Torfing, eds. *Handbook of Theories of Governance*. Northampton, MA: Edward Elgar, 2016, pp. 158 169.
- \*John M. Bryson, Barbara C. Crosby, and Laura Bloomberg, Introduction, pp. xix-xxvii; Chapter 1, Discerning and Assessing Public Value: Major Issues and New Directions, pp. 1-24; and Conclusions, pp. 239-284, In John M. Bryson, Barbara C. Crosby, and Laura Bloomberg, eds., *Public Value and Public Administration*. Washington, DC: Georgetown University Press, 2015.
- John M. Bryson and Michael Q. Patton, Analyzing and Engaging Stakeholders. In Joseph S. Wholey, Harry P. Hatry and Kathryn E. Newcomer, eds. *The Handbook of Practical Program Evaluation, Fourth Edition*. Hoboken, NJ: John Wiley and Sons, 2015.
- \*John M. Bryson, Barbara C. Crosby, and Melissa M. Stone, Designing and Implementing Cross-Sector

- Collaboration Needed and Challenging. Public Administration Review, 2015, 75(5), pp. 647-663.
- \*Stephen B. Page, Melissa M. Stone, John M. Bryson, and Barbara C. Crosby, Public Value Creation by Cross-Sector Collaborations: A Theory and Challenges of Assessment, *Public Administration*, 2015, 93(3), 715-732.
- \*John M. Bryson, Barbara C. Crosby, and Laura Bloomberg, Introduction (pp. 1-28) and Conclusions (pp. 369-398). In John M. Bryson, Barbara C. Crosby, and Laura Bloomberg, eds., *Creating Public Value in Practice: Advancing the Common Good in a Multi-Sector, Shared-Power, No-One-Wholly-in-Charge World.* Boca Raton, FL: CRC Press, Taylor & Francis Group, 2015.
- Barbara C. Crosby, John M. Bryson, and Melissa M. Stone, Governance in an Era of Partnerships. In James Perry and Robert Christensen, eds. *Handbook of Public Administration*, Hoboken, NJ: John Wiley and Sons, 2015, pp. 39-70.
- \*John M. Bryson. Strategic Planning for Public and Nonprofit Organizations. In James D. Wright, editor-in-chief, *International Encyclopedia of the Social and Behavioral Sciences*, 2<sup>nd</sup> edition. Oxford: Elsevier. 2015, Vol. 23, pp. 515–521. This multi-volume reference work won two American Publishers Association PROSE Awards, one for Excellence in Reference Works, and the other for Multi-Volume Reference Humanities and Social Sciences
- \*John M. Bryson, Barbara C. Crosby, and Laura Bloomberg. Public Value Governance: Moving Beyond Traditional Public Administration and the New Public Management. *Public Administration Review*, 2014, 74 (4), 445-456. This is the lead article in a major symposium on creating public value. Received an Emerald Publishing Citation of Excellence for being "one of the most highly cited and highly influential papers published in 2014 relating to the areas of Business Management, Finance, Accounting, Economics and Marketing."
- Barbara C. Crosby and John M. Bryson. Public Integrative Leadership. In David, D. (Eds.), *Oxford Handbook of Leadership and Organizations*. NY: Oxford University Press, 2014, pp. 57 72.
- John M. Bryson, Barbara C. Crosby, and Melissa M. Stone. Designing and Strategically Managing Cross-Sector Collaborations. In Michael J. Fratantuono and David M. Sarcone, eds., *The U.S.-India Relationship: Cross-Sector Collaboration to Promote Sustainable Development*. Carlisle, PA: Strategic Studies Institute, U.S. Army War College, 2014.
- John M. Bryson and Barbara C. Crosby. Managing Stakeholders in the Change and Innovation Process. In Stephen Osborne and Louise Brown eds. *Managing Public-Sector Innovation*. London: Routledge, 2013, pp.118-141.
- \*Melissa M. Stone, Barbara C. Crosby, and John M. Bryson, Adaptive governance in collaborations: Design propositions from research and practice. In Chris Cornforth and William Brown, eds. *Nonprofit Governance: Innovative Approaches and Perspectives*. Oxford, UK: Routledge, 2013, pp. 249 271.
- \*André L. Delbecq, John M. Bryson, and Andrew H. Van de Ven. University Governance: Lessons From an Innovative Design for Collaboration. *Journal of Management Inquiry*, 2013, 22(4), pp. 382-392.

- John M. Bryson, Strategic Planning and Public Management. In B. Guy Peters and Jon Pierre, eds. *The Sage Handbook of Public Administration*. Thousand Oaks, CA: SAGE, 2013.
- John M. Bryson. Stimulating Strategic Thinking Acting and Learning in a Strategic Planning Class. In Duin, A. H., Nater, E., & Anklesaria, F., eds. *Cultivating Change in the Academy: 50 Stories from the Digital Frontlines*, 2013. Accessible at: https://cultivatingchange.wp.d.umn.edu/.
- \*John M. Bryson, Kathryn S. Quick, Carissa Schievely Slotterback, and Barbara C. Crosby. Designing Public Participation Processes. *Public Administration Review*, 2013, 73(1), pp. 23-34.
- Barbara C. Bryson. Integrative Leadership and Policy Change: A Hybrid Relational View. In Sonia Ospina & Mary Uhl-Bien (Eds.), *Advancing Relational Leadership: A Conversation Among Perspectives*. Charlotte, NC: Information Age, 2012, pp. 303-334.
- Barbara C. Crosby and John M. Bryson. A Leadership Framework for Cross-Sector Collaboration. In Patricia W. Ingraham and Soonhee Kim, eds. *Public Sector Human Resource Management*. Thousand Oaks, CA: SAGE, 2012.
- John M. Bryson. Performance Information Use and Accountability: Commentary. *Public Administration Review*, 72(Special Issue), pp. S105-S107.
- John M. Bryson, Clarifying Organizational Mandates and Mission, a chapter from John M. Bryson. Strategic Planning for Public and Nonprofit Organizations, 4th Edition. San Francisco, CA: Jossey-Bass, 2011. Reprinted in Global Business and Organizational Excellence, 2011, 31(4), pp. 59 – 84.
- \*John M. Bryson, Michael Q. Patton, and Ruth A. Bowman. Working with Evaluation Stakeholders: A Rationale, Step-Wise Approach, and Toolkit, *Evaluation and Program Planning*, 2011, 34, pp. 1-12.
- \*Barbara C. Crosby, John M. Bryson, and Melissa M. Stone, Governing Public-Nonprofit Collaborations: Understanding Their Complexity and the Implications for Research. *Voluntary Sector Review*, 2010, 1, pp. 309-334.
- Barbara C. Crosby and John M. Bryson, Special Issue on Integrative Leadership Overview, Public Integrative Leadership: Multiple Turns of the Kaleidoscope. *Leadership Quarterly*. 2010, 21, pp. 205 208.
- \*Barbara C. Crosby and John M. Bryson, Integrative Leadership and the Creation and Maintenance of Cross-Sector Collaboration. *Leadership Quarterly*, 2010, 21, pp. 211-230.
- Barbara C. Crosby, John M. Bryson and Melissa M. Stone, Leading across Frontiers: How Visionary Leaders Integrate People, Processes, Structures and Resources. In Stephen Osborne, ed. *The New Public Governance? Critical Perspectives and Future Directions*, 2010, Oxford, UK: Routledge, pp. 200-222.
- John M. Bryson and Michael Q. Patton, Analyzing and Engaging Stakeholders. In Joseph S. Wholey, Harry P. Hatry and Kathryn E. Newcomer, eds. *The Handbook of Practical Program Evaluation, Third Edition.* San Francisco, CA: Jossey-Bass, 2010, pp. 30 54).

- John M. Bryson, The Strategy Change Cycle: An Effective Strategic Planning Approach for Nonprofit Organizations. In D. R. Renz (Eds.), *Jossey-Bass Handbook of Nonprofit Leadership and Management, 3rd Edition,* San Francisco, CA: Jossey-Bass, 2010, pp. 230 261.
- John M. Bryson. The Strategy Change Cycle: An Effective Strategic Planning Approach for Nonprofit Organizations. In James L. Perry, ed., *The Jossey-Bass Reader on Nonprofit and Public Leadership* (San Francisco, CA: Jossey-Bass, 2010, pp. 183 -221.
- \*John M. Bryson, The Future of Public and Nonprofit Strategic Planning, *Public Administration Review*, 70, *Supplement*. S255 S267.
  - -- Reprinted in the *Public Administration Review* Virtual Issue on Nonprofit Organizations, 2012.
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# **Papers in Refereed Conference Proceedings**

\*David F Andersen, John M. Bryson, George P. Richardson, Fran Ackermann, Colin Eden, and Charles B. Finn. Integrating Modes of System Thinking into Strategic Planning Education and Practice: The TPI Approach, a paper presented in the Management Education and Development Division of the Academy of Management Annual Conference, Atlanta, GA, August 14 – 16, 2006; this paper was named a Best Conference Paper. An earlier version (non-refereed) was presented at the Annual Conference of the National Association of Schools of Public Affairs and Education, Washington, DC, October 13-15, 2005.

- \*John M. Bryson and Barbara C. Crosby. Leadership for the Common Good: Creating Cross-Sector Regimes of Mutual Gain, a paper presented at the 8<sup>th</sup> National Public Management Research Conference, University of Southern California, Los Angeles, CA, September 30 October 1, 2005 (non-refereed). Earlier versions presented at the Annual Conference of the Academy of Management, Honolulu, HI, August 5-10, 2005 (refereed); and at the Center for Organizational Research, University of California Irvine, Irvine, CA, January 28, 2005 (non-refereed).
- \*John M. Bryson, Fran Ackermann, and Colin Eden. Identifying and Making Use of Distinctive Competencies in Public Organizations, a paper presented at the Annual Conference of the Academy of Management, Honolulu, HI, August 5-1-, 2005.
- \*William D. Roering, Mary L. Nichols, and John M. Bryson, An Investigation of the Multi-Dimensional Relationship Between Context and Process in Strategic Management: A Quasi-Experimental Approach, in M. Showalter, ed., *Proceedings of the 1994 Annual Meeting of the Decision Sciences Institute*, Honolulu, Hawaii, November 21-23, 1994.
- \*Fran Ackermann, John M. Bryson, Colin Eden, and Charles Finn, Critical Incidents and Emergent Issues in the Management of Large-Scale Change Efforts, a paper presented at the Annual Conference of the Academy of Management, Las Vegas, NV, August 9-12, 1992.
- \*Kimberly B. Boal and John M. Bryson, Charismatic Leadership: A Phenomenological and Structural Approach, a paper presented at the Annual Conference of the Academy of Management, Boston, Massachusetts, August 1984; and at the Eighth Biennial Leadership Symposium, College of Business Administration, Texas Tech University, Lubbock, TX, July 23-27, 1985.
- \*Kimberly B. Boal and John M. Bryson, Representing, Testing and Policy Implications of Procedural Planning Methods, a paper presented at the Annual Conference of the Academy of Management, Dallas, Texas, August 1983, and at the 1983 Conference of the Association of Collegiate Schools of Planning, San Francisco, California, October 1983.
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- \*John M. Bryson, A Framework for Studying the Preparation and Implementation of Health Systems Plans and Annual Implementation Plans as required by P.L. 93-641, the National Health Planning and Resources Development Act of 1974, presented at the 40th Annual Meeting of the Academy of Management, Detroit, Michigan, August 10-13, 1980.
- \*John M. Bryson, The Role of Forums, Arenas and Courts in Organizational Design and Change, presented at the Fall 1981 conference of The Institute for Management Science, Houston, Texas, October 4-6, 1981. (This paper was a finalist in the Annual International Prize Competition for the Most Original New Idea in Organizational Analysis and Design, sponsored by TIMS.
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# Scholarly presentations not already reported above under refereed conference proceedings

- John M. Bryson, A New Approach to Public Administration Is Underway, a presentation at the annual conference of the Academy of Management, Boston, MA, August 7, 2023.
- John M. Bryson, Danbi Seo, Yuan (Daniel) Cheng, and Barbara Crosby, Ongoing Strategizing in Practice: The Case of the Metropolitan Economic Development Association, a presentation at the annual conference of the Public Management Research Association, Utrecht, The Netherlands, June 29, 2023.
- John M. Bryson, Literature Reviews for Purposes of Theory Building, a presentation to the Public Administration Research Lab, City University of Hong Kong, May 4, 3023.
- John M. Bryson, Thoughts on Strategy and Public and Nonprofit Management: Synergies and Opportunities, a presentation at panel at the annual conference of the Strategic Management Society, London, England, Sept. 19, 2022.
- Danbi Seo and John M. Bryson, Resource Development and Use in the Early Stages of Collaboration. A paper presented at the 2021 annual conference of the Public Management Research Association, University of Hawai'i, Honolulu, HI, June 25, 2021.
- John M. Bryson, Bert George, and Danbi Seo, Understanding and Improving the Role of Goals in Public and Nonprofit Strategic Management Theory: A Framework and Propositions from the Literature. A paper presented at the 2021 annual conference of the Public Management Research Association, University of Hawai'i, Honolulu, HI, June 25, 2021.
- John M. Bryson, Strategizing and Strategy Management for Public and Nonprofit Organizations in a Post-Covid World. Keynote lecture to the Public and Nonprofit Management Special Interest Group, EURAM annual conference, Montreal, Canada, June 17, 2021.
- John M. Bryson, Danbi Seo, and Barbara C. Crosby, Social Entrepreneurship in Support of BIPOC Businesses: Co-Creating Solutions to a Seemingly Intractable Social Problem. A presentation to the 2021 annual conference of the International Research Society for Public Management, April 20-23, 2021. A virtual conference.
- John M. Bryson, Strategic Planning and Performance What Do We Know? A lecture presented to the School of Management, Politecnico Milano, Milan, Italy, April 29, 2021.
- John M. Bryson, Wayfinding, Navigation and the Future of Strategizing by Public and Nonprofit Organizations. Routledge Prize Lecture to the 2021 annual conference of the International Research Society for Public Management, April 21, 2021.

- John M. Bryson, Danbi Seo, and Barbara C. Crosby, Social Entrepreneurship in Support of BIPOC Businesses: Co-creating Solutions to a Seemingly Intractable Social Problem. A paper presented at the annual conference of the International Research Society for Public Management, online, April 21-23, 2021.
- John M. Bryson, Barbara C. Crosby, and Danbi Seo. Strategizing on Behalf of Social Enterprise: Exploring the Efforts of a "Monomaniac with a Mission." A paper presented at the annual conference of the Public Management Research Association, Chapel Hill, NC, June 12-15, 2019.
- John M. Bryson, Bert George, and Danbi Seo, Toward a Theory of Goal Formation in Public and Nonprofit Organizations. A paper presented at the annual conference of the Public Management Research Association, Chapel Hill, NC, June 12-15, 2019.
- John M. Bryson, Stephen B. Page, Melissa Middleton Stone, Barbara C. Crosby, and Danbi Seo, Ambidexterity in Cross-Sector Collaborations. A paper presented at the annual conference of the International Research Society for Public Management, Wellington, NZ, 16-19 April 2019
- Danbi Seo, John M. Bryson, and Barbara C. Crosby, How Do You Set the Stage: Resourcing in the Early Stages of Collaboration. A paper presented at the annual conference of the Association for Research on Nonprofit and Voluntary Action, Austin, TX, November 15 17, 2018.
- John M. Bryson, Barbara C. Crosby, and Danbi Seo, The Emergence of Collective Leadership in Collaborations: Probing the Thinking of a 'Monomaniac with a Mission.' A paper presented at the Co-Lead Network Conference, McGill University, Montreal, Canada, May 1-3, 2018.
- Danbi Seo, John M. Bryson, and Barbara C. Crosby, Laying the Groundwork for Collective Leadership: Resources and Resourcing in the Early Stages of Collaboration. A paper presented at the Co-Lead Network Conference, McGill University, Montreal, Canada, May 1-3, 2018.
- Barbara C. Crosby and John M. Bryson, Why Leadership of Public Leadership Research Matters: And What to Do about It. Keynotes presentation at the Second Annual Public and Political Leadership Conference, The Open University, Milton Keynes, UK, April 6-7, 2017.
- Stephen B. Page, Melissa Middleton Stone, John M. Bryson, and Barbara C. Crosby, Coping with Value Conflicts in Inter-Organizational Collaborations. A paper presented at the Public Management Research Association Conference, Aarhus University, Aarhus, Denmark, June 23-24, 2016.
- John M. Bryson, Melissa Middleton Stone, Barbara C. Crosby, Stephen B. Page, and Danbi Seo, Managing Persistent Tensions: Practicing Ambidexterity in Collaborations. A paper presented at the Public Management Research Association Conference, Aarhus University, Aarhus, Denmark, June 23-24, 2016, A previous version of the paper was presented at the at the 5th International Symposium on Cross-Sector Social Interactions, Toronto, April 17-19, 2016.
- John M. Bryson, Fran Ackermann, and Colin Eden, Figuring out Collaborative Advantage: The Contributions of Goal Categories and Visual Strategy Mapping. An invited presentation to the Department of Society and Globalization, Roskilde University, Roskilde, Denmark, June 30, 2015.
- John M. Bryson, Barbara C. Crosby, and Melissa Middleton Stone, Integrative Leadership and Collaboration. An invited presentation to the Department of Society and Globalization, Roskilde University, Roskilde, Denmark, June 30, 2015.
- John M. Bryson, Fran Ackermann, and Colin Eden, Figuring out Collaborative Advantage: The Contributions of Goal Categories and Visual Strategy Mapping. A paper presented at the annual

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- John M. Bryson, Strategic Thinking, a presentation to the University of Minnesota's Institute for Advanced Study, September 25, 2014.
- John M. Bryson, Barbara C. Crosby and Melissa Middleton Stone, Design and Implementation of Cross-Sector Collaboration: What We Know Now that We Didn't Know Eight Years Ago, Invited paper presented at a panel featuring the best of the top 75 articles published in Public Administration Review over the last 75 years, American Society of Public Administration, annual conference, Washington, DC, March 13-18, 2014.
- John M. Bryson, Civic Engagement and Public Administration Research. A presentation summarizing what is known about civic engagement and public administration and what an agenda for future of research and practice might be. American Society of Public Administration, annual conference, Washington, DC, March 13-18, 2014.
- John M. Bryson and Barbara C. Crosby. Public Value Governance: Moving Beyond Public Administration and the New Public Management. Monroe-Paine Seminar, Truman School of Public Affairs, University of Missouri, Columbia, March 6, 2014.
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- Stephen Page, Melissa Middleton Stone, John M. Bryson and Barbara C. Crosby. Theories and Measures of Public Value Created by Cross-Sector Collaboration. A paper presented at the Public Management Research Association conference, June 21, 2013, Madison, WI).
- John M. Bryson, Barbara C. Crosby, and Melissa Middleton Stone, Designing and Strategically Managing Cross-Sector Collaborations: Propositions from the Literature and Three Longitudinal Studies, presented at workshop entitled The United States-India Relationship in the 21st Century: Challenges for Strategic Leaders; Opportunities for Cross-Sector Collaboration to Promote Sustainable Development, co-sponsored by Dickinson College and the US Army War College's Strategic Studies Institute, March 12-14, 2013, Carlisle, PA.
- John M. Bryson and Ruth A. Bowman. An Approach to Thinking Evaluatively. A presentation at the American Evaluation Association annual conference, Minneapolis, MN, October 25, 2012.
- Melissa Middleton Stone, Barbara C. Crosby, and John M. Bryson. Public Value Creation in Collaborative Cross-Sector Settings: Toward a Theoretical and Practical Understanding. A paper presented a Center for Integrative Leadership conference, Minneapolis, Sept. 20-22, 2012.
- Hal Rainey, Kimberly Boal, John M. Bryson, and Meriem Dodge. Leadership and Motivation in the Public and Private Sectors, a paper presented in the panel, Private and Public Differences? Examining the Meaning of Sector in Motivation and Leadership. Academy of Management Annual Conference, Boston, MA: August 2 7, 2012.
- John M. Bryson, A Methodology for Discerning What the Public Values: The Case of a Collaborative Regional Geographic Information System, a paper presented at the Public Value Consortium Biennial Workshop, University of Illinois at Chicago, June 2-4, 2012.

- Discussant at the George Frederickson Festschrift, University of Kansas, Lawrence, April 12 13, 2012. The conference involved a series of papers and discussions to celebrate career of a leading scholar and activist in field of public administration. Papers and commentary appears in *Public Administration Review*.
- Fran Ackermann, John M. Bryson and Colin Eden. Facilitating the Development of Effective Strategies by Management Teams: The Role of Visual Strategy Mapping, an interactive presentation in the Managerial and Organizational Cognition Division at the Academy of Management Annual Conference, Philadelphia, PA, August 2, 2014.
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- John M. Bryson, Barbara C. Crosby, Melissa M. Stone, and Emily Saunoi-Sandgren, Dynamics of Cross-Sector Collaboration; The Case of the Minnesota Urban Partnership Agreement, Association of Collegiate Schools of Planning, October 8, 2010.
- John M. Bryson and Barbara C. Crosby, A Decade of Change at the Humphrey School of Public Affairs, a presentation at the National Association of Schools of Public Affairs and Planning, Las Vegas, NV, October 1, 2010.
- John M. Bryson and Barbara C. Crosby, Deriving Research Output from Enterprise Activities, a workshop for British Academy of Management, London, June 29, 2010.
- John M. Bryson and Barbara C. Crosby, The Practices of Integrative Leadership, a presentation at the Open University Business School, Milton Keynes, UK, June 25, 2010.
- John M. Bryson and Barbara C. Crosby, Practice of Integrative Leadership, Distinguished Lecture Series, University of Edinburgh Business School, Edinburgh, Scotland, February 4, 2010.
- John M. Bryson, Strategic Planning as a Design Science, a presentation at the London School of Economics and Political Science, Department of Management, January 13, 2010.

- Barbara C. Crosby and John M. Bryson, Crossing Boundaries to Make the Good More Common, presented at the annual conference of the International Leadership Association, Prague, Czech Republic, November 10, 2009.
- Barbara C. Crosby and John M. Bryson, Social Change Leadership for the Common Good, a presentation at the Social Change Organizations and Public Leadership Symposium, Wagner School of Public Affairs, New York Uniersity, February 18-20, 2009.
- John M. Bryson, Bridging the Academic Practitioner Divide, presented at the annual conference of the American Society for Public Administration, Miami, FL, March 22, 2009.
- John M. Bryson, Understanding Strategic Planning and the Formulation and Implementation of Strategic Plans and Performance Management Systems as a Way of Knowing, presented at the annual conference of the American Society for Public Administration, Miami, FL, March 20, 2009.
- John M. Bryson, Designing Participation Processes, a paper presented at the annual conference of the American Society for Public Administration, Dallas, TX, March 8-12, 2008.
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- John M. Bryson, Gary L. Cunningham, and Karen Lokkesmoe, What To Do When Stakeholders Matter: The Case of Problem Formulation for the African American Men Project of Hennepin County, Minnesota, a paper presented at the 6<sup>th</sup> National Public Management Research Conference, School of Public and Environmental Affairs, Indiana University, Bloomington, IN, October 20-21, 2001.
- Charles B. Finn and John M. Bryson, Concept Mapping and Organizational Learning and Change, a paper to be presented at the 5<sup>th</sup> National Public Management Research Conference, Texas A & M University, College Station, TX, December 3-4, 1999.
- John M. Bryson, Strategic Planning and Management for Public and Nonprofit Organizations in the United States, presented at the academic colloquium on the Revival of Spatial Strategic Planning, sponsored by the Royal Netherlands Academy of Arts and Sciences, Amsterdam, February 25-26, 1999.
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- John M. Bryson and Peter Smith Ring, Strategic Planning Systems and the Governance of Public Policy Creation and Implementation, a paper presented at the Annual Research Conference of the Association for Public Policy Analysis and Management, Bethesda, MD, October 24-26, 1991.
- John M. Bryson and Barbara C. Crosby, Policy Planning and the Design and Use of Forums, Arenas, and Courts. Presented at the Joint Congress of the Association of Collegiate Schools of Planning and the Association of European Schools of Planning, Oxford, England, July 8-12, 1991; and at the National Public Management Research Conference, The Maxwell School, Syracuse University, Syracuse, NY, September 19-21, 1991.
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- John M. Bryson, review of *Mastering Change* by B. McClendon and R. Quay and *Making Equity Planning Work* by N. Krumholz and J. Forester in the *Journal of Planning Education and Research* 11(2), 1992, pp. 104-5.
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- John M. Bryson, Summary Report: MetroGIS Quantify Public Value Study, Defining Values Component.

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- Bruce A. Weber and John M. Bryson, *Toward a Policy Impact Simulation Model: Identifying the Probable Effects of Alternative State Development Policy Tools*. Madison, Wisconsin: University of Wisconsin Institute for nvironmental Studies Report, 1975.

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- John M. Bryson, Political Models, the Public Interest, and Planning Methods, Strategies and Roles: A Bibliographic Essay, Council of Planning Librarians, *Exchange Bibliography Series*. Number 1209, June 1977.

#### Selected presentations to practitioners or communities in the last 10 years

- Presentation on Strategizing and Strategy Implementation, to U.S. Army strategists at the Maxwell School, Syracuse University program on The Discipline and Practice of Strategy, July 27, 2023.
- Presentation on Leading Social Transformations to the National Academy of Public Administration's Standing Panel on Executive Organization and Management, Washington, DC, July 30, 2021.
- Workshops on Strategic Planning with Evaluation in Mind to participants in The Evaluators Institute of the Claremont Graduate University (formerly at George Washington University), which is affiliated with the American Evaluation Association; sessions offered in Washington, DC, other cities, online One or more workshops per year from 2010 on.
- Presentation on "Public Value and Social Listening: Advancing the Common Good through Discovering the Good Held in Common" to an audience of elected officials, practitioners, journalists, and academics under the auspices of the Gipuzkoa Provincial Government, San Sebastian, Spain, September 6, 2018.
- Workshops on Strategic Planning to participants in The Evaluators Institute of the Claremont Graduate University (formerly at George Washington University), which is affiliated with the American

Evaluation Association. One or more workshops per year from 2018 on.

- Not-for-Profit Master Class on Strategies for Cross-Sector Collaboration, with Barbara C. Crosby, sponsored by Australia New Zealand School of Government, at Melbourne Business School, Melbourne, Australia, June 7, 2016; and Government Roundtable reporting highlights of not-for-profit workshop, Victoria Public Service Commission, Melbourne, Australia, June 9, 2016.
- Workshop on strategic planning, with Barbara C. Crosby, sponsored by Australia New Zealand School of Government, Melbourne, Australia, Sydney, Australia, May 30 June 1, 2016.
- Presentation on "Figuring Out Collaborative Advantage: Advancing the Common Good in a Multi-sector, Shared-Power World," with Barbara C. Crosby, sponsored by Australia New Zealand School of Government, Wellington, New Zealand, May 19, 2016 and Melbourne, Australia, June 8, 2016.
- Presentation on strategic planning to New Zealand church leaders, sponsored by Australia New Zealand School of Government, at Victoria University of Wellington, May 17, 2016.
- Workshops on Strategy Mapping to participants in The Evaluators Institute of the Claremont Graduate University (formerly at George Washington University), which is affiliated with the American Evaluation Association. One or more workshops per year from 2010 on.
- Workshops on Working with Stakeholders to participants in The Evaluators Institute of the Claremont Graduate University (formerly at George Washington University), which is affiliated with the American Evaluation Association. Usually one workshop per year from 2007 on.

# **Recent Teaching (last five years)**

#### 2023

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PA 5920 – 001, Stakeholder Analysis, .05 cr
PA 5920 – 004, Visual Strategy Mapping, .05 cr., offered twice
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#### 2022

PA 5920 – 001, Stakeholder Analysis, .05 cr.

### 2020

PA 5251 – 001: Strategic Planning and Management, 3 cr.

#### 2019

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PA 8103 – 001, Ph. D. Interdisciplinary Research Seminar, 3 cr. PA 5251 – 001: Strategic Planning and Management, 3 cr.
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#### 2018

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PA 8103-001, Ph. D. Interdisciplinary Research Seminar, 3 cr. PA 5251-001: Strategic Planning and Management, 3 cr.
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# Service (selected)

# **Humphrey School:**

2017-19	Member, Ph.D, Committee	
2012-17	Member, Hubert Project Stewards Group	
2012	Interim Associate Dean	
2011-12	Chair, Admissions Committee; faculty liaison to the Alumni Board; steering committee, Cenfor Integrative Leadership	iter
2010-11	Elected member and Chair, Merit Review Committee; elected member, Executive Council; faculty liaison to the Alumni Board	
2008-09	Chair, Admissions Committee; elected member, Merit Review Committee: Chair, Leadership Studies Search Committee	p
2004-08	Associate Dean for Research and Centers	
2000-01	Co-Chair, Humphrey Institute Self-Study (an Institute-wide strategic planning effort)	
1998-2005	Faculty Member, Executive Master of Public Affairs Program, a joint-degree program of the Humphrey Institute of Public Affairs and the University of Warmia and Mazury, Olsztyn, Poland	:
1998-2000	Director, Executive Master of Public Affairs Program	
1997-99	Director, Reflective Leadership Center	
1997-2002	Collegiate Liaison, University of Minnesota Extension Service	
1995-2000	Faculty Member, Executive Leadership Institute, a program co-sponsored by the Humphrey Institute and the National Forum of Black Public Administrators	
1994-98	Chair, Management Concentration	
1991-97	Director, Center for Information Technology and Group Decision Support	
1991-92	Chair, Management Concentration	
1990-2004	Faculty Member, Legislative Staff Management Institute, a program co-sponsored by the Humphrey Institute and the National Conference of State Legislatures	
1989-91	Director, Master of Planning Program	
1987-88	Director, Master of Planning Program	25

# **University:**

2020	Strategic planning advisor to Prof. Tadd Johnson, University of Minnesota Senior Director of American Indian Tribal Nations Relations.
2020	Strategic planning advisor to the president of the University of Minnesota, Dr. Joan Gabel
2016-17	Advisor to the Graduate School on graduate interdisciplinary education and research to respond the "grand challenges," or interdisciplinary themes, around which the university is seeking to organize itself; will teach units is the resulting program starting in 2017
2011-13	Co-Chair, Center for Integrative Leadership Conference on Creating Public Value
2010-16	Member, steering committee, Center for Integrative Leadership
2008-09	Advisor to the Graduate School on strategic planning for graduate interdisciplinary education and research
2007	Member, Task Force of Public Service Research, Office of the Vice President for Research
2004-08	Member, Council of Research Associate Deans
2004-06	Member, Advisory Committee, University of Minnesota Office of Service and Continuous Improvement
1998-99	Chair, External Review of University Media Resources, a unit of University College of the University of Minnesota
1998-99	Member, Rural Options Task Force, co-sponsored by the University of Minnesota Extension Service, the College of Agricultural, Food and Environmental Sciences, and the College of Human Ecology
1996-99	Co-chair, Leadership and Change Affinity group, a multi-college effort aimed at enhancing Leadership education, research and service at the University of Minnesota
1983-89	Associate Director, Strategic Management Research Center, University of Minnesota (a Partnership involving the Humphrey Institute, Carlson School of Management and the Department of Applied Economics)

# **Professional:**

Member: Academy of Management (including several divisions and interest groups: Entrepreneurship, Managerial Cognition, Organization and Management Theory, Public and Nonprofit, Strategic Management, and Strategizing Activities and Practice), American Political Science Association, American Society for Public Administration, International Research Society of Public Management,

International Public Management Network, Public Management Research Association, and the Strategic Management Society.

Editorial Board, Perspectives on Public Management and Governance (2016 - )

Editorial Board, Academy of Management Discoveries (2014 - 20)

Editorial Board, Public Performance and Management Review (2012 - )

Editorial Board, International Review of Public Administration (2011 - )

Editorial Board, International Journal of Public Administration (2010 - )

Editorial Board, International Public Management Journal (2005 - )

Editorial Board, American Review of Public Administration (2005 -16)

Editorial Board, Journal of Public Administration Research and Theory (1989 - 95, 2002 - 2009)

Editorial Board, State and Local Government Review (2001-2004)

Editorial Board, Public Management Review (1998 - )

Editorial Board, Journal of Public Affairs Education (1998 - 2014)

Editorial Board, International Journal of Management and Decision making (1998 - 2000)

Editorial Board, Leadership Quarterly (1992 - 2004)

Contributing Editor, *Government Executive*, a national journal publication distributed to the 60,000 highest-ranking Federal executives (1989 - 90)

Editorial Board, Journal of Planning Education and Research (1984 - 89)

Consulting Editor, Jossey-Bass/John Wiley Series in Public Administration, 2011 – 2016

Referee: Academy of Management Review, Administration and Society, Administrative Science Quarterly, Cambridge University Press, European Journal of Operations Research, Governance, Group Decision and Negotiation, Human Relations, International Journal of Public Administration, International Journal of Public Sector Management, Journal of Behavioral Public Administration, Journal of Business Ethics, Journal of the American Planning Association, Journal of Comparative Policy Analysis, Journal of Management, Journal of Management Studies, Journal of Planning Literature, Journal of Public Policy, Journal of Urban Affairs, Management Science, National Science Foundation, Nonprofit and Voluntary Sector Quarterly, Nonprofit Management and Leadership, Organization Science, Policy Studies Journal, Policy Studies Review, Public Administration, Public Administration Review, Public Performance and Management Review, Public Policy and Administration, Review of Policy Research, Urban Affairs Quarterly, and Voluntas.

Association of Collegiate Schools of Planning Member, Strategic Planning Task Force (2006-2007)

Academy of Management, including divisions and interest groups

Public and Nonprofit Division

1996 Best Book Award Committee, Chair

Election Committee Chair (1991-92)

Division Chair (1990-91)

Division Chair-Elect (1989-90)

Program Chair (1988-89)

American Political Science Association

Chair, Paul Volcker Junior Scholars Award Committee (2016)

American Planning Association

Member, Board of Governors, Minnesota Chapter (1982)

# American Society for Public Administration

Section on Public Performance and Management, American Society for Public Administration, Board Member (2012-)

Board member, Minnesota Chapter (1981-89, 2003)

Past President, Minnesota Chapter (1983-84)

President, Minnesota Chapter (1982-83)

President-Elect, Minnesota Chapter (1981-82)

# International Research Society for Public Management

Board Member, 2016 - 2021

# Public Management Research Association

Strategic planning consultant (2017)

Co-chair, 2015 PMRA Conference (2013-15)

Member, Board of Directors (2013-2017)

Member, H. George Frederickson Award Committee (2013)

# Selected public engagement activities in the last 10 years:

- 2019-23 Strategic planning advisor to Gary Cunningham, President and CEO of Prosperity Now, a Washington, DC-based nonprofit research and advocacy organization focused issues of wealth and income inequality, especially as they affect BIPOC communities.
- 2019-22 Member, academic advisory board for the European Union-funded study on "Co-Production and Co-Governance: Strategic Management, Public Value and Co-Creation in the Renewal of Public Agencies across Europe (COGOV). The project is part of a larger initiative on "Understanding the Transformation of European Public Administration."
- 2017-20 Member, academic advisory board for the British National Health Service study of Healthcare Leadership with Political Astuteness, Notingham University Business School, Nottingham, UK
- 2017-23 Developmental evaluator for Catalyst, a collaboration of seven Twin Cities nonprofit organizations whose purpose is to support minority entrepreneurs and minority-owned businesses
- 2015-19 Strategic planning adviser to Gary Cunningham, President and CEO of the Metropolitan Economic Development Association
- Strategic planning adviser to President J. B. Milliken, President of the University of Nebraska.
- 2012-14 Strategic planning adviser to Gary Cunningham, Vice President for Operations of the Northwest Area Foundation.
- 2012-15 Member, Church Council, Plymouth Congregational Church, Minneapolis, MN

- 2012-14 The Loft Literary Center, Minneapolis, MN (strategic planning advice)
- 2012-13 Metropolitan Council of the Twin Cities. MetroGIS (strategic planning advice)
- 2011- 15 Beacon Interfaith Housing Collaborative-Plymouth Congregational Church-Westminster Presbyterian Church task force on affordable housing for hard-to-serve populations (task force member)

# **Recent Grant Activity (last five years)**

Principal Investigator, Metropolitan Economic Development Association. Developmental evaluation project. \$25,000 – 95,000 per year. 2017-2023.

# Other Academic Appointments

McKnight Presidential Professor of Planning and Public Affairs, Hubert H. Humphrey School of Public Affairs, University of Minnesota, 2007-2020. Previously: Professor of Planning and Public Affairs, 1989-2007; Associate Professor of Planning and Public Affairs, 1983-1989; and Assistant Professor, 1977-1983.

Visiting Fellow, Dept. of Management, London School of Economics and Political Sciences, 2009 – 2010

Visiting Professor, School of Business, University of Strathclyde, Glasgow, Scotland, 2002 - 2010

Faculty Member, Warsaw Executive Master of Business Administration Program, a joint-degree program of the Carlson School of Management, University of Minnesota, and the Warsaw School of Economics, 1996 – 2010.

Faculty Member, University of Washington, Daniel J. Evans School of Public Affairs, Executive Education Programs, 2005-07

Faculty Member, University of Wisconsin Extension Service, Strategic Planning Training Program, 1999-2005

Faculty Member, Nonprofit Management Academy, sponsored by the College of Business and Public Administration, University of Arizona, 1999

Faculty Member, Joint Advanced Training Program for Alumni of the Pacific Program for State and Local Government and Nonprofit Executives, University of Oregon and the Rocky Mountain Leadership Program, University of Colorado, Denver, 1995

Visiting Professor, Department of Management Science, University of Strathclyde; Visiting Professor, School of Planning, Oxford Brookes University; Visiting Fellow, Nuffield College, Oxford University, 1993-94

Faculty Member, Public Sector Management Programme, London School of Economics and Political Science, 1993

Faculty Member, Southwest County Leadership Program, University of Arizona, 1993

Faculty member, Michigan Political Leadership Program, Michigan State University, 1992

Faculty Member, Pacific Program for State and Local Government and Nonprofit Executives, University of Oregon, 1990 – 2000

Faculty Associate, Civil Service College, London, England, 1989-98

Faculty Member, The Management Institute, Springfield College, Springfield, MA, 1989-90

Faculty Member, Local Arts Leadership Institute, University of Minnesota, Continuing Education in Arts, 1989-90

Visiting Lecturer, London Business School, London, England, 1986-87

Faculty Member, Stonier Graduate School of Banking of the American Banking Association, 1986

Graduate Faculty Member, Carlson School of Management, University of Minnesota, 1983-2020

Affiliate Faculty Member, Center for Health Services Research, University of Minnesota, 1979-1988

Visiting Lecturer, Department of Urban and Regional Planning, University of Illinois at Urbana-Champaign, 1976

# **Previous Professional Experience**

1975-76 Chief Planner, Medical Education Review Committee, Division of Health Policy and Planning, State of Wisconsin

1969-71 Vista Volunteer, Augusta, Georgia

1968 Administrative Intern to the Borough Manager of State College, Pennsylvania

#### **Other Interests**

Married to Barbara C. Crosby; two children, John (Grace) and Jessica; two grandchildren.

Walking, hiking, cycling, skiing, camping, poetry

Whitewater canoeing and kayaking (was a 1968 National Champion and member of the 1969 U.S. Whitewater Canoe and Kayak Team; raced in the 1969 World Championships, Bourg St. Maurice, France) August 1969)